CENTER FOR
HEALTH PROMOTION
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JUNIOR LEAGUE OF COLUMBIA, INC.

July 14, 1990

Fran Wheeler, Ph.D., Director
CENTER FOR HEALTH PROMOTION
S.C. D.H.E.C.
2600 Bull Street
Columbia, SC 29201

Dear Fran,

The Junior League of Columbia is an organization of 850 women who share an interest in voluntarism and a commitment to demonstrating the effectiveness of trained volunteers in the community. Our organization began in 1924 and we have always been interested in health issues, particularly as they relate to children and women. The problem of smoking and second-hand smoke as it relates to a person's health is well documented. South Carolina grows almost ten million dollars worth of tobacco leaf annually, and a large percentage of the population in South Carolina use tobacco products. It is alarming that while smoking deaths are decreasing among white males, they are increasing among women.

The Junior League of Columbia would be delighted to work with the S.C. Department of Health & Environmental Control and the American Cancer Society, both capable organizations that can effectively administer this project, to help reduce tobacco use in South Carolina. The League could be helpful in reaching two of your target groups: pregnant women and women of all ages.

The purpose of the Junior League of Columbia is exclusively educational and charitable. Helping to deliver the message to stop using tobacco products, and pointing out the many health risks to your target groups is one way the Junior League can participate in this collaborative. We also have a committee within the League that provides an educational presence in the S.C. Legislature on issues that relate to children and families, education, and the environment.

Thank you for this opportunity to participate in Project ASSIST. We look forward to working with you.

Sincerely,

Sally

Sally B. McWilliams (Mrs. William R., Jr.)
President
JUNIOR LEAGUE OF COLUMBIA, INC.

SBM/jsp
Enclosures

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